



DESERT WHALE

JOJOBA COMPANY

Desert Whale Celebrates Their 25th Year in Jojoba

TUCSON, Arizona – February 14, 2003 – Desert Whale Jojoba Co., Inc. celebrates 25 years as growers and suppliers of Jojoba Oil to the personal care industry. Desert Whale was founded in an effort to save the whales by using jojoba oil as a renewable and viable alternative to sperm whale oil. They are now the largest grower and producer of jojoba in the United States, owning more than 2,000 acres in the Sonoran Southwest. Not just a jojoba oil company, Desert Whale has expanded to producing more than 15 derivatives of jojoba, including Jojoba Proteins and Jojobasomes™. Desert Whale continues to supply the European and Asian markets as a reliable source for innovative and functional ingredients based on jojoba. From Farms to Formulations™.