



DESERT WHALE

JOJOBA COMPANY

FOR IMMEDIATE RELEASE

TUCSON, Arizona – January 2005 -- www.desertwhale.com

Desert Whale Jojoba Company announces the release of its new, enhanced website. With product listings, functional descriptions and a formulation guide, industry experts and prospective manufacturers alike will quickly find information pertaining to their specific product needs. The site also includes company information, a description of jojoba and its properties, new product announcements, and other pertinent information useful to manufacturers, distributors and retailers of exceptional cosmetic products. Visit www.desertwhale.com to learn more about the world's largest producer of organic jojoba and the leading provider of quality natural products for the global cosmetics industry.

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