



# DESERT WHALE

## JOJOBA COMPANY

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### **FOR IMMEDIATE RELEASE:**

#### **Desert Whale Jojoba Co. Farms Continue to Maintain the Highest Organic Standards**

**TUCSON, Arizona – March 6, 2009:** Desert Whale Jojoba Co., Inc. is pleased to announce the renewal of their QAI (NOP) organic certification for 2009. This begins Desert Whale's eighth consecutive year providing the highest quality *organic* jojoba and natural emollients to the personal care industry.

Desert Whale has also renewed their EU Certification (EEC 2092/91) for their organic Jojoba oils and meal, sunflower oil, rose hip oil, and sesame oils, plus organic shea butter.

Additionally, a variety of the company's jojoba products, including its new product Jojoba Illuminate™, have been authorized by EcoCert as an approved raw material for complying with the natural and organic cosmetic standards. EcoCert is the recognized leader in establishing standards for natural based ingredients. Therefore, Desert Whale Jojoba is employing the highest respect for the environment and its customers throughout all of its business practices by providing natural and ecological friendly products.

For more information, contact:

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Photo of jojoba seed from one of Desert Whale's farms.