



DESERT WHALE JOJOBA COMPANY

FOR IMMEDIATE RELEASE:

Desert Whale Jojoba Co. Farms Renew Organic Certification and Gain EU Certification

TUCSON, Arizona – November 20, 2007: Desert Whale Jojoba Co., Inc. is pleased to announce the renewal of their QAI (NOP) organic certification for 2008. This begins Desert Whale's seventh consecutive year providing the highest quality *organic* jojoba and natural emollients to the personal care industry.

Additionally, the company has obtained EU Certification (EEC 2092/91) for their organic Jojoba products, along with certification for their organic sunflower oil, rose hip oil, and sesame oils, plus organic shea butter.

For more information, contact

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Photo from one of Desert Whale's jojoba fields

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