



DESERT WHALE

JOJOBA COMPANY

FOR IMMEDIATE RELEASE

TUCSON, Arizona – August 2006 -- Jojoba Pro-HP®

Desert Whale is pleased to announce the next generation of Jojoba Proteins. Jojoba Pro-HP®, available exclusively through Desert Whale, is now lower in color and odor, and higher in nitrogen content to provide superior reparative conditioning. This product is an excellent film former, ideal for adding shine to hair and a tightening effect in skin applications. Jojoba Pro-HP® is also 100% plant derived, Non-Allergenic, and Not Tested On Animals. Contact Desert Whale for more information.

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