



DESERT WHALE

JOJOBA COMPANY

FOR IMMEDIATE RELEASE

TUCSON, Arizona – August 2006 -- Jojoba Hydrate™

Desert Whale is pleased to announce the latest edition to its exceptional line of Jojoba Derivatives, ***Jojoba Hydrate™***. This product is a unique combination of Jojoba Soaps and Jojoba Fatty Alcohols ideally suited for both cleansing and conditioning the hair or skin. A proven skin moisturizer, this primary emulsifier can be used in leave-on or rinse-off skin applications. For additional product information and formulations contact Desert Whale Jojoba Co., Inc.

Desert Whale Jojoba Company, Inc.

Tucson, AZ USA

Tel: 520-882-4195

Fax: 520-882-7821

Email: marketing@desertwhale.com

Web: www.desertwhale.com