



DESERT WHALE

JOJOBA COMPANY

FOR IMMEDIATE RELEASE

Gwendolyn Vestraci Holt appointed West Coast Regional Account Manager for Desert Whale Jojoba Company

TUCSON, Arizona – December 1, 2005 – Gwendolyn Vestraci Holt has been appointed the West Coast Regional Account Manager for Desert Whale Jojoba Company. With 8 years of experience in the personal care industry in both QC and formulating and more than 6 years experience in sales, we welcome Gwen as the newest member of our sales team. Gwen will focus her efforts on managing current accounts and developing new personal care business. Her diverse work experience contributes to Desert Whale's commitment to providing our customers with the highest standards of service.

