



DESERT WHALE

JOJOBA COMPANY

FOR IMMEDIATE RELEASE

Desert Whale Jojoba Company obtains ECOCERT verification of natural origin of raw materials

TUCSON, Arizona – March 20, 2008: Desert Whale Jojoba Company, Inc. is pleased to announce that ECOCERT France, S.A.S. has verified Desert Whale's raw materials according to the Natural and Organic Cosmetic Standards to be of natural origin. ECOCERT is one of the leading independent international organic and natural certification agencies. (See www.ecocert.com for further information.) As a supplier to the cosmetic industry for 30 years, Desert Whale Jojoba Company takes pride in its continuation of efforts to supply earth-friendly sustainable raw materials. For a complete list of products that have met these criteria, please contact Amber Schwartz, Technical Director, at amber@desertwhale.com.

Desert Whale also received for 2008 the renewal of its organic certification from Quality Assurance International (QAI) and its EU Certification (EEC 2092/91) for their organic Jojoba products, along with certification for their organic sunflower oil, rose hip oil, and sesame oils, plus organic shea butter.

For more information, contact:

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